



Thursday, July 2, 2009

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# Press Release

FOR IMMEDIATE RELEASE

## The Yellow Hat

Jim Stokley was a man that wore many different hats in our community and they just all happened to be the same colour, yellow. Jim wore the hat of businessman, charitable donor, and his proudest, father figure, not only to his own children but his niece and nephews as well.

To celebrate Jim's life, Bayfest Festival of Performing Arts has created a new scholarship in his honour.

Jim could be seen each year on the Bayfest grounds in his yellow Bayfest ball cap, which became a signature of his.

"If you ever needed to find Jim all you had to do was ask if they had seen a guy with a yellow ball cap on," says Paul Smith, a long time Bayfest employee.

This year at Bayfest you will be able to purchase your own yellow ball cap, with one hundred percent of the proceeds going to the new Jim Stokley Scholarship.

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## Jim Stokley Scholarship - 2

The Jim Stokley hat will be sold at both Stoke's Bay and Stoke's Inland, as well as during Bayfest. Of course the hats will be yellow and written across the back will be, *Big Guy*, Jim's name for just about anybody he met.

"Jim was a man that gave a lot back to our community and with his passing this is just one way that he is still able to give," says Denise Laanstra, office manager at Bayfest.

The Jim Stokley Scholarship will be awarded to a post secondary student that demonstrates the same characteristics Jim himself valued. The award is intended for a student who not only takes pride in their academics, but whom also exemplifies the leadership qualities and compassionate spirit Jim displayed daily.

Donations to the Jim Stokley Scholarship fund can be made by contacting Bayfest Festival of Performing Arts at 519-337-4474 or by email to [info@sarniabayfest.com](mailto:info@sarniabayfest.com)